The University wants to introduce an entry experience for the New Frontiers building, one that will produce a “wow” factor when entering the front door and create a memorable experience that evokes thought and contemplation for those using and visiting the facility. Therefore, an artistic element referred to as a Monolith is being proposed for the main lobby of New Frontiers to achieve these goals.

The Monolith is located near the Dairy Bar. It rises through the two-story lobby penetrating the ceiling of the second floor and can be seen continuing on the third floor. The monolith is a strong wayfinding element for the building letting everyone know exactly where they are when they see it.

Two different monolith designs are being considered for the lobby of the building. Both have similar features, both are colored America’s Brightest Orange, yet both are different in their design. Each one has a different conceptual meaning behind their creation.

After you’ve explored the two options, please remember to return to the survey accessed via the QR codes and let us know your preferences! Thank you for your assistance in helping us choose this artistic element for New Frontiers!