



EXTENSION

Ag Economic Specialist

Alberto Amador Leal

Storyline



Academic Background



Professional Background



Success Stories



Objectives

Background

Academic

- B.S Agronomy Engineering
- Master in Applied Economics
- Master in Business Administration
- Agribusiness Diploma Course
- “Correlation between food production and multidimensional poverty in the northern region of the State of Puebla”
- “The effect of return migration on agricultural productivity: Evidence from four municipalities of Puebla’s North Mountain Range”



SPEARS SCHOOL
OF BUSINESS



Tecnológico
de Monterrey

Background

Professional

National Organization of Segureno Lamb

- Lamb meat production
- Origin Denomination
- Technical Practices (reproduction & nutrition)
- Sales & Economic Strategies

Foundation for Regional Development and Competitivity

- Sheep cheese production
- School of Shepherds
- Genetics, goods practices, cheese production & sales



Background

Professional

Manager of Family Farm

- Genetic improvement
- Crop increase
- Close value chain
- Analyze and report monthly results

Financial and Technical Consultant at Government of Zacatlan

- Agronomic and Financial consulting
- Crop diversification (broccoli & tomato)
- Greenhouse micro cluster



Background

Professional

Budget Analyst

- Cost-Benefit analysis for social projects
- Measure policies
- Report national budget for agriculture field
- Manage federal resources for local projects

Project Development Consultant

- Crop and Livestock Diagnoses
- Commercial strategies for native corn, sheep, and agave
- Two cooperatives
- Budget and financial consulting



PODER LEGISLATIVO FEDERAL
CÁMARA DE DIPUTADOS



SEFOA
SECRETARÍA DE FOMENTO
AGROPECUARIO

Success Stories



- Crop transition and contract farming (corn-broccoli)
 - Develop cost-benefit analyses and managed federal resources for 2 roads and agricultural products packaging center
 - Connect two cooperatives (native corn and agave) to a restaurant network
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Objectives



SUSTAINABLE
PRODUCTION



BUDGET
ANALYSIS



FARM BILLS



COST-BENEFIT
ANALYSIS



RURAL
DEVELOPMENT

Objectives



MARKET ANALYSIS



DIAGNOSES



PRICE



MEASUREMENT FARM
PRACTICES

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