



College of Agricultural Sciences and Natural Resources

**Degree/Major:** BSAG Agribusiness **Option:** Agricultural Communication **Academic Year:** 2016-17

**Proposed<sup>a</sup> Four-Year Degree Plan**

Year One					
Fall Semester			Spring Semester		
ENGL	1113	Freshman Composition I	ENGL	1213	Freshman Composition II
AG	1011	Orientation to CASNR	POLS	1113	American Government
HIST	1103	Survey of American History	ANSI	1124	Intro to Animal Sciences
	3 hrs	Ag Comm Core course	MATH	2103	Business Calculus
	3 hrs	GenEd (A, H, N or S)	AGEC	1113	Intro to Ag Economics
	---	3 Course designated (HD)			
AGEC	1101	AGEC & AGBU Experience			
Total: 17 credit hours			Total: 16 credit hours		

Year Two					
Fall Semester			Spring Semester		
CHEM	1314	General Chemistry or 1215 or 1014		3	Any course designated (N)
PLNT	1213	Intro to Plant Sciences	AGCM	2113	Intro to Ag Communications
AGCM	3203	Oral Communications in AFNR (S)	STAT	2023	Elem. Stat. for Bus. & Econ
ACCT	2103	Accounting		---	3 Course designated (H)
ECON	2203	Intro to Macroeconomics	ACCT	2203	Accounting
Total: 16 credit hours			Total: 15 credit hours		

Year Three					
Fall Semester			Spring Semester		
AGCM	3233	Photography	AGCM	3123	New Media
AGCM	3213	Layout and Design for Print	AGEC	3323	Ag Marketing and Sales
AGCM	3113	Reporting	AGCM	4203	Professional Development
AGEC	3423	Farm & Agribusiness Management	AGCM	4113	Feature Writing
AGEC	4343	International Ag Marketing (I)	ECON	3__3	Microeconomics or Managerial Econ
AGEC	3101	Prof Career Development		1 hr	Ag Elective
Total: 16 credit hours			Total: 16 credit hours		

Year Four					
Fall Semester			Spring Semester		
AGCM	4403	Campaigns	AGCM	4413	Capstone in Ag Communications
	3	GEN ED Elective	AGCM	3223	Web Design
AGCM	4300	Internship in Ag Communications (2)	AGEC	3713	Agricultural Law
AGEC	4503	Envr Economics & Resource Develop	AGEC	3603	Ag Finance
AGEC	3213	Quantitative Methods in Ag Econ	AGEC	4703	American Agricultural Policy
AGEC	3333	Ag Markets & Price Analysis			
Total: 17 credit hours			Total: 15 credit hours		

<sup>a</sup>This plan is an example of how a student may successfully complete degree requirements in four years. Students are responsible for completing requirements in the official degree sheet for each major. It is mandatory for a student to meet with an academic adviser prior to course enrollment each semester.