



HORTICULTURE AND LANDSCAPE ARCHITECTURE

OSU: Landscape Architecture Program 2018-2023 Strategic Academic Plan Mission, Goals, and Objectives

Program Mission: *To provide future landscape architects a premier education preparing them to lead in the profession and their communities by adeptly addressing environmental, social, and economic challenges with artistic and scientific principles resulting in creative design solutions that enrich the natural and built environments while enhancing the quality of life in an ever-changing world.*

Goal 1: Deliver a robust curriculum grounded in artistic and scientific principles while addressing innovation and issues critical to the profession.

Objective 1A: Review curriculum to verify that it corresponds to the program mission, goals, and objectives.

Objective 1B: Identify opportunities and strategies to strengthen prioritized content throughout the curriculum.

Objective 1C: Identify opportunities and strategies for more in-depth student projects through cross-course collaboration.

Objective 1D: Address changing needs in the profession with regards to technology.

Goal 2: Foster a supportive and inclusive culture that actively engages and invests in people (students, faculty, and alumni).

Objective 2A: Continue to facilitate and improve upon “100 Opportunities for Engagement” with professionals prior to student’s graduation.

Objective 2B: Invest in student development and leadership both inside and outside the classroom.

Objective 2C: Promote faculty development and a culture of collaboration.

Objective 2D: Assess diversity, equity, and inclusion within the program and identify opportunities for improvement. (Objective added in 2020 in response to national movement for social justice.)

Goal 3: Foster and instill the land-grant mission in students through the integration of outreach within the curriculum parallel to the program's Extension program.

Objective 3A: Develop and deliver Extension programs to Oklahoma citizens.

Objective 3B: Formalize current community design assistance programs/projects to ensure a quality learning experience for students and community members.

Objective 3C: Develop and deliver continuing education programs for professionals.

Goal 4: Enhance program visibility and influence within the profession to expand opportunities for students.

Objective 4A: Coordinate with Department and College in strategic recruitment to increase student enrollment, retention, and diversity.

Objective 4B: Expand the program's visibility to the profession and professional networks.

Objective 4C: Coordinate with the department on development and implementation of an active communication strategy.