

Science Communication Academy: Taking a Quality Photo Activity Sheet

Objective: Create quality photos of your research that you could use for social media, flyers, or various promotional activities (or just for practice).

The importance of angles in photography is that they allow you to control what the viewer sees and how they perceive what you're trying to share with them. This allows you to convey certain messages and tell a story via your images.

Types of shots and angles:

- **Bird's-Eye View:** overhead shot that captures all the elements in a single shot
- **High Angle:** angle higher than eye-level, emphasizes the area around the subject, and gives a broad perspective of the scene
- **Low Angle:** captures subject from a viewpoint lower than eye-level, making ordinary objects seem significant
- **Bug's-Eye View:** the camera is placed at ground level to emphasize the size and prominence of your subject
- **Close-Up Shot:** focuses on a particular detail and gets close to eliminate any unnecessary background details, generally at eye level
- **Wide Angle Shot:** gets a lot of perspective in one shot, enhances a lot at once, while capturing a great deal of detail

For this activity, take 10 photos that are relevant to your research. Make sure these include a variety of shots/angles. Be intentional with what you're capturing and be sure to tell the story of your research. Utilize these on your social media if you desire.



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