

For Immediate Release
Feb. 1, 2018
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ACT Announces Committees for CANSR Week

STILLWATER, OKLAHOMA – The OSU Agricultural Communicators of Tomorrow club plan to have their first meeting of the spring semester with a guest lecture by Dr. Settle at 5:30 p.m., February 7, 2018 in 202 Agricultural Hall.

Dr. Quisto Settle Assistant Professor of Agricultural Communications is set to present a workshop about branding. Officers will also discuss plans for the upcoming CASNR Week and the 2018 Agricultural Media Summit that is set for August 4-8 in Charleston SC.

“I really want to encourage communications students to attend February’s meeting.” said Sally Wright, ACT vice president and an Agricultural communication junior. Dr. Settle’s presentation on branding is a great opportunity for soon-to-be young professionals.”

As one of many ACT clubs across the nation, members have many internship opportunities available to them. These can be found National Agricultural Communicators of Yesterday Facebook page.

“We want our members to understand the importance and strategy of branding done right.”

OSU’s ACT meetings are scheduled for the first Wednesday of the month at 6:30 p.m. in 202 Agricultural Hall. Dues are 30 dollars for the year and you will be provided with an ACT t-shirt. To learn more about the ACT club, check out their Facebook, at https://www.facebook.com/pg/OSUAGCM/videos/?ref=page_internal.

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Oklahoma State Block and Bridle Bonanza Cattle Show

STILLWATER, Okla. – Oklahoma State Block and Bridle members are set to host the annual Bonanza Cattle Show February 20th – 21st at the Payne County Expo Center.

“Bonanza has a long history of being the highlight event for the Block and Bridle club each year.” “It serves as the main fundraiser for the club and allows the Block and Bridle membership to use their experience showing livestock to put on a show for 4-H and FFA members from Oklahoma and surrounding states.” Bonanza Co-Chair, Chandler Steele says.

The annual event is one that youth exhibitors look forward to each and every year. Block and Bridle members expect 150 cattle and over 75 exhibitors from Oklahoma and neighboring states to attend the show. With the show season getting into full swing, the Bonanza provides Four-H and FFA members the opportunity to brush up their skills before shows such as the Oklahoma Youth Expo (OYE). It is also an opportunity for collegiate members of Block and Bridle to give back to the youth and the livestock show industry.

The National Block and Bridal Club is a collegiate organization for students interested in animal agriculture. The OSU Block and Bridle club has been heavily involved within the College of Agriculture and Natural Resources (CASNR). Promoting agriculture and giving back to the community and youth is important to the club’s members.

Cattle can arrive beginning Feb. 20 at 2 p.m.. Pre-entry is \$35 per head and showmanship entry is \$5 per exhibitor. Marcus Arnold, Assistant Professor at Butler Community College and Tyler Stutsman, past member of the Iowa Livestock Judging Team, will

be the judging the show.

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